

# Basics of Facebook

By Sam



# What is Facebook?

- Facebook is one of the dominant social networking sites in the world.
- Facebook lets you create Friend Lists and share photos, videos, links, status updates, and much more with your friends.

# What is Facebook?

- Facebook is used by more than 500 million people
- Anyone with any e-mail address is welcome to join Facebook
- Facebook **profiles** are for people
- Facebook **pages** are for organizations, celebrities, businesses, etc
- Facebook **groups** allow like-minded users to communicate with each other.



# Why Should You Join Facebook?

- Connect and communicate with friends
- Share your words
- Share your pictures
- Plan events and join groups

# Ground Rules for Using Facebook

- You can't be someone else
- You can't be twelve or younger
- You can't troll
  - The moment the people you contact have a problem with you sending unsolicited messages, your account is flagged; if the behavior continues, your account is deactivated.
- You can't upload illegal content

# How do I Sign Up for Facebook?

- You need a valid email address
  - For example, Gmail, Yahoo, or Hotmail
- Facebook is a place based on real identity. It's not a place for fake names or aliases.



**Sign Up**  
It's free and anyone can join

First Name:

Last Name:

Your Email:

New Password:

I am:

Birthday:     
Why do I need to provide this?

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Create a Page for a celebrity, band or business.

# What does it mean to be 'friends'?

- The first and foremost definition of Facebook friends is that they're just friends.
- These are the people you hang out with, keep in touch with, care about, and want to publicly acknowledge as friends.
- One important thing to remember when you send and confirm friend requests is that friends likely get access to your Profile.

# Facebook home page

New requests, messages and notifications

News Feed, messages and other core features

Games and your bookmarked applications

Links to chat with your online friends



Links to important account settings, log out, the Help Centre and more

Reminders for birthdays and events

Facebook Chat

# How do I create a profile?



Profile sample from [facebook.com/about/profile/](https://facebook.com/about/profile/)

- A Profile is a set of information that helps you decide whether you and another person are destined to be friends.
- Your profile begins with a quick summary of who you are, giving friends an easy way to see where you live now, where you're working and more. A collection of recently tagged photos also shows what you've been up to lately.

# How do I create a profile?

- Be yourself. Fake information is boring.
- Make deliberate choices about what you share
  - If you don't want your friends to know your most candid thoughts about life, don't put them on Facebook.
- Keep your Profile updated.
- Be a trendsetter. Don't be afraid to add things to your Profile that aren't necessarily part of everyone else's Profiles.

# How do I upload photos?

- Click Add Photo/Video at the top of your home page.
- Pick Create Photo Album (or choose an existing one).
- Pick the image file(s) you want to upload.
- While your files are uploading:
  - Add an album title and description
  - If you tag people, their friends will be able to see the pictures they're tagged in
  - Add captions, tags, and locations to photos as each one finishes uploading

# What is the newsfeed?

- The Home page is what you see when you first log in to Facebook, and the News Feed is its predominant feature.

# How do I find friends?

- Search has a few different methods for searching for people you know.
- It also offers you the capability to seek out certain friends by name.
- Classmate Search takes the information from people's Profiles to create a big, searchable list, which lets you easily find your friends from high school, college, graduate school, and so on.

# What is the wall?

- The Facebook Wall is the focus of your Profile. It's what your friends see first when they get to your Profile, and it's also where they leave public messages for you.
- The first thing to remember about the Wall is that it's by you as well as about you. You have control over what stays in your Wall and what you put there, but your friends have the ability to help you tell your story.

# How do I protect my privacy?

- To get to your privacy settings, click the account menu at the top right of any Facebook page, and choose Privacy Settings.
- This page contains a group of general controls for your Facebook account, such as who can send you friend requests and messages.
- For a tutorial on privacy settings, visit [dummies.com/how-to/content/facebook-privacy-settings.html](http://dummies.com/how-to/content/facebook-privacy-settings.html)

# What other features are there?

- There are many more features available on Facebook
- To learn more, the best is to explore or see the resources on the last slide
- Chat allows you to communicate with others in real time
- Facebook has a mobile option to view it on Smartphones and Tablets
- There are many games and other applications to further interact on Facebook
- And much more...

# Where can I get additional help?

- Check out a book from the library, see staff for assistance
- Facebook changes all the time, for the latest updates, visit [facebook.com/help/whats-new-on-facebook](https://facebook.com/help/whats-new-on-facebook)
- For information on privacy and security, visit [facebook.com/help/safety](https://facebook.com/help/safety)
- For a cheat sheet on Facebook, visit [dummies.com/how-to/content/facebook-for-dummies-cheat-sheet.html](https://dummies.com/how-to/content/facebook-for-dummies-cheat-sheet.html)